

Recruitment and HR Logistic Services Bangladesh	CONFIDENTIAL
Source Channel and Success Rate approximately	Page 1 of 1

## List of Sourcing Channels and Success Rate

## A) Internal Sourcing Channels

SL#	Sourcing Channel	Success Rate Approx.
01	Internal Database www.liberalgroup.net/liberal-services/	60%
02	Internal JOB Portal CV Bank www.jobs.liberalgroup.net	40%
03	Internal Social Media Page: Liberal Services Public Group: Liberal Business Group Public Group: B-DESI Job	10%
04	Media Advertisement	20%
05	Local Job Portal Advertisement	40%
06	Geographical Area Individual Representative	20%
07	Flyer/Poster/Leaflet/Campaign in ongoing Project Area	30%
08	References through candidates/Applicants	15%
09	Walk In/Drop By Volunteer Applicants	5%

## B) External Sourcing Channels

SL#	Sourcing Channel	Success Rate Approx.
01	Similar Associate Organizations Overseas	30%
02	Overseas Job Portal Advertisement	60%
03	External Social Media Page/Showcase: Liberal Services Public Group: Liberal Business Group	10%
04	International Media Advertisement	10%
05	References through candidates/Applicants	10%